

Northumberland Day 2019

Northumberland Day falls on Sunday May 26 (always the day before the County Show) and we are compiling our events list right now, with many more events yet to confirm details so they can be uploaded

to www.northumberlandday.co.uk. You can do something on the day, or at some point that suits you, in the two weeks around the day.

There's still time to take part, whether that's by staging an event, coming on board as a sponsor, planning activities in classrooms, doing something in your community, decorating your business premises, or showing your support for your community by sponsoring an award or activity. Just email 2019@northumberlandday.co.uk to tell us what you are doing, or how you would like to support us.

This year, we have lots of things going on beyond the events programme, so visit the website and find out more! We can send you logos & ideas!

Please use the hashtag #NorthumberlandDay in all your posts, so we can bring the community together.







Matchbox Memories 2019

Northumberland Day is this year bringing the generations together and trying to evoke special and precious memories of Northumberland from the older generation.

We have supplied some plain matchboxes to schools and care homes already and have a few more left. We want short, powerful memories to be written on the matchboxes and then we can collect them all and hopefully create a Memory Bank, putting these on display.

The press already want us to share some of the most moving, funny, interesting and wow-factor memories. There's nothing to stop you buying your own plain matchboxes at Amazon and letting us then have the completed ones.

But we need your help. With absolutely no funding, we do not have money to hire a venue, so we are hoping to call upon the generosity of someone who can host our public art installation of matchboxes. If you can offer us that facility, please email 2019@northumberlandday.co.uk as soon as possible. Sponsors are also welcome!





Education Pack

Our 2019 education pack is even bigger than 2018's, providing teachers with lots of inspiration when it comes to teaching their pupils about their county, their community and their heritage. It's all free and you can download it here bit.ly/2vbRm7G





We this year bring you a comprehension exercise based on Ashington's Sir Bobby Charlton, plus Northumbrian myths and legends, insight into Northumbrian place names and honey, news of our education-sector 'Northumbie Award' and two competitions. In one of these, you can win a class session from the brilliant 'Ancient Britain' (formerly Wild Dog Outdoors), who can transport your pupils way back in time, to the days of Ancient Celts, Romans and more.





The pack also tells you about our Matchbox Memories initiative, where schools are already getting their pupils to connect with older generations and gather their memories, so as to write them on a matchbox that we can then put on display. Want to know more? Head to our news section at www.northumberlandday.co.uk

www.northumberlandday.co.uk www.facebook.com/northumberlandday @NLandDay #NorthumberlandDay

The 'Northumbie' Awards

Our Northumbie Awards are super-special and we had a brilliant award ceremony last year, at which we brought everyone together as we recognised passionate Northumbrians who had gone the extra mile for their county.

We currently have 6 Northumbie Awards up for grabs in 2019:

Best Community Celebration (sponsored by the Northumberland County Show)

Best Foodie Event or Initiative

Best Designed Event (sponsored by Helen Grierson Glass Studio)

Most Passionate School (sponsored by Catapult PR)

Above & Beyond Award (sponsored by Langley Castle)

Northumberland Flag Challenge: Best Pic

The sad thing is that we have passionate Northumbrians wanting to compete in other categories for which we don't yet have sponsors. We would also like to offer Hearts of Achievement runners-up awards again.

Sponsorship is very affordable, so please support your community, if you can, by stepping up as a sponsor. Please email 2019@northumberlandday.co.uk

The pictures above and below show 2017 and 2018's Northumbie Awards. All are designed by the truly brilliant and hugely enthusiastic local glass designer, Helen Grierson, whose support has been invaluable. We are so lucky to have her as our award designer. Visit her studio in North Broomhill to see more of her work (www.helengrierson.co.uk)









Northumberland Flag Challenge 2019

We've had Northumberland flags waved in Spain, NZ, Edinburgh Zoo, the Cheviots & other fabulous places. We've even had the flag taken to Japan and flown from the back of a camel in the Atlas Mountains in Morocco. The Northumberland Flag Challenge is all about getting that flag to somewhere unexpected, challenging, or dramatic - and letting us share the pics with everyone who follows us on social media and, if really great, in the press!



Now, our Northumberland Day Flag Challenge is back and there's a Northumbie up for grabs this year! Get that flag out of the cupboard, plan your shot and make sure you send it to 2019@northumberlandday.co.uk

26th MAY 2019 N\RTHUMBERLAND DAY